

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Eric Holcomb for Indiana

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1241002**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 847**

**Contract ID: 869650**  
**P.O Number:**

**Client ID: 44115**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$2,595.00
Agency Commission	(\$389.25)
Rep. Firm Commission	(\$772.01)

<b>Net Advertising Fee</b>	<b>\$1,433.74</b>
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<b>Sub Total</b>	<b>\$1,433.74</b>
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<b>Total This Invoice</b>	<b>\$1,433.74</b>
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/62334681/  
1468

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Eric Holcomb for Indiana  
 Remarks: /62334681/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 869650  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/01/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College GameDay	9:58am	BCEH1605H	00:00:30	Charged	36.00	*
10/01/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College GameDay	11:02am	BCEH1605H	00:00:30	Charged	38.00	*
10/01/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	1:34pm	BCEH1605H	00:00:30	Charged	38.00	*
10/01/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	3:09pm	BCEH1605H	00:00:30	Charged	38.00	*
10/01/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	6:00pm	BCEH1605H	00:00:30	Charged	38.00	*
10/01/16	Saturday	BTN-E	1468-FT. WAYNE AL	Minnesota at Penn State	6:18pm	BCEH1605H	00:00:30	Charged	75.00	*
10/01/16	Saturday	BTN-E	1468-FT. WAYNE AL	MI State@IN	8:28pm	BCEH1605H	00:00:30	Charged	75.00	*
10/07/16	Friday	FS1-E	1468-FT. WAYNE AL	The Herd	2:58pm	BCEH1603H	00:00:30	Charged	89.00	*
10/08/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College GameDay	10:45am	BCEH1603H	00:00:30	Charged	36.00	*
10/08/16	Saturday	ESPN-E	1468-FT. WAYNE AL	LSU at Florida	1:40pm	BCEH1603H	00:00:30	Charged	38.00	*
10/08/16	Saturday	BTN-E	1468-FT. WAYNE AL	Maryland at Penn State	2:38pm	BCEH1603H	00:00:30	Charged	75.00	*
10/08/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football Score	3:27pm	BCEH1603H	00:00:30	Charged	38.00	*
10/08/16	Saturday	BTN-E	1468-FT. WAYNE AL	Purdue at Illinois	3:30pm	BCEH1603H	00:00:30	Charged	75.00	*
10/08/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	3:36pm	BCEH1603H	00:00:30	Charged	38.00	*
10/08/16	Saturday	FS1-E	1468-FT. WAYNE AL	LA Dodgers@WA Nationals	4:49pm	BCEH1603H	00:00:30	Charged	89.00	*
10/08/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	5:31pm	BCEH1603H	00:00:30	Charged	38.00	*
10/11/16	Tuesday	FS1-E	1468-FT. WAYNE AL	WA Nationals@LA Dodgers	6:33pm	BCEH1606H	00:00:30	Charged	89.00	*
10/13/16	Thursday	FS1-E	1468-FT. WAYNE AL	Skip/Shannon Undisputed	3:23pm	BCEH1606H	00:00:30	Charged	89.00	*
10/15/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College GameDay	9:40am	BCEH1607H	00:00:30	Charged	36.00	*
10/15/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College GameDay	11:13am	BCEH1607H	00:00:30	Charged	38.00	*
10/15/16	Saturday	BTN-E	1468-FT. WAYNE AL	Big Ten Programming	12:31pm	BCEH1607H	00:00:30	Charged	75.00	*
10/15/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	12:54pm	BCEH1607H	00:00:30	Charged	38.00	*
10/15/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	1:37pm	BCEH1606H	00:00:30	Charged	38.00	*
10/15/16	Saturday	BTN-E	1468-FT. WAYNE AL	Northwestern@MI State	5:22pm	BCEH1607H	00:00:30	Charged	75.00	*
10/15/16	Saturday	FS1-E	1468-FT. WAYNE AL	Team TBD@Chi Cubs	8:06pm	BCEH1607H	00:00:30	Charged	89.00	*
10/16/16	Sunday	FS1-E	1468-FT. WAYNE AL	Team TBD@Chi Cubs	9:34pm	BCEH1607H	00:00:30	Charged	89.00	*
10/18/16	Tuesday	FS1-E	1468-FT. WAYNE AL	NFL Films Presents	7:16pm	BCEH1606H	00:00:30	Charged	89.00	*
10/19/16	Wednesday	FS1-E	1468-FT. WAYNE AL	Chi Cubs@LA Dodgers	8:47pm	BCEH1607H	00:00:30	Charged	89.00	*
10/20/16	Thursday	FS1-E	1468-FT. WAYNE AL	MLB on FS1 Pregame	7:33pm	BCEH1607H	00:00:30	Charged	89.00	*
10/22/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College GameDay	9:55am	BCEH1607H	00:00:30	Charged	36.00	*
10/22/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College GameDay	11:15am	BCEH1607H	00:00:30	Charged	38.00	*
10/22/16	Saturday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	11:29am	BCEH1606H	00:00:30	Charged	38.00	*
10/22/16	Saturday	BTN-E	1468-FT. WAYNE AL	Indiana at Northwestern	12:48pm	BCEH1606H	00:00:30	Charged	75.00	*
10/22/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football Score	3:38pm	BCEH1606H	00:00:30	Charged	38.00	*
10/22/16	Saturday	BTN-E	1468-FT. WAYNE AL	Illinois at Michigan	5:42pm	BCEH1607H	00:00:30	Charged	75.00	*
10/22/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football Score	6:44pm	BCEH1607H	00:00:30	Charged	38.00	*
10/22/16	Saturday	FS1-E	1468-FT. WAYNE AL	LA Dodgers@Chi Cubs	9:17pm	BCEH1606H	00:00:30	Charged	89.00	*
10/23/16	Sunday	FS1-E	1468-FT. WAYNE AL	MLB on FS1 Pregame	7:20pm	BCEH1607H	00:00:30	Charged	89.00	*
10/29/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College GameDay	11:00am	BCEH1614H	00:00:30	Charged	38.00	*
10/29/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	1:48pm	BCEH1608H	00:00:30	Charged	38.00	*
10/29/16	Saturday	BTN-E	1468-FT. WAYNE AL	Minnesota at Illinois	2:00pm	BCEH1614H	00:00:30	Charged	75.00	*
10/29/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	2:23pm	BCEH1614H	00:00:30	Charged	38.00	*
10/29/16	Saturday	BTN-E	1468-FT. WAYNE AL	Big Ten Programming	3:38pm	BCEH1614H	00:00:30	Charged	75.00	*
10/29/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	4:24pm	BCEH1614H	00:00:30	Charged	38.00	*

**Grand Total 2,595.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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